



JOURNALISM & MEDIA STUDIES

SAN DIEGO STATE UNIVERSITY

Statement of Purpose Instructions

Maximum length: 1,000 words

The M.A. in Mass Communication offers both a comprehensive examination track and a thesis track. It is an academic, research-focused program that prepares students to become strategic communicators and media professionals who use evidence- and research-based approaches to inform decision-making.

In 1,000 words or fewer, please address the following:

- Your academic and/or professional background.
- What motivates you to apply to this research-focused program.
- The research questions, topics, or projects you hope to pursue during the program.
- How the program's faculty expertise, curriculum, and research opportunities - including relevant coursework, if applicable - align with your interests and goals.
- Your long-term career goals and how this program will help you achieve them.

Please review your statement carefully for clarity, organization, grammar, spelling, and punctuation before submitting it.