



JOURNALISM & MEDIA STUDIES

SAN DIEGO STATE UNIVERSITY

Statement of Purpose Template

Please use this template below to provide your statement of purpose for the application to the graduate program in the School of Journalism and Media Studies at SDSU.

The Statement of Purpose requires the following:

In 1000 words or less, please tell us about yourself and what motivated you to choose this program. Describe your future career goals in your response.

Please keep your statement to no more than 1,000 words. This is an exercise in conciseness. Please address the following in your response:

1. In the first paragraph, provide us a brief introduction of who you are and why you are applying to our program. Describe your career goals, in relation to a graduate degree.
2. Throughout the essay, ensure you describe:
 - a. Specific aspects of the program in which you are most interested
 - b. Specific classes in which you are most interested
 - c. Specific faculty you would like to get to know through classes or research projects
3. Describe your past academic journey (traditional/nontraditional pathways, if applicable), professional experiences that have helped you to this point, and how this represents you.
4. If you have had any academic issues or previous hurdles please explain them and what you learned from these experiences.
5. Tell us about your future scholarly and professional interests and how this program can help you on your professional path.

Please double check your work. Review your grammar, spelling and punctuation. Applicants are encouraged to use the [American Psychological Association 7th style guide](#).