

IVAN FERNANDEZ

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RESEARCH

My research focuses on the ethnography of association football (soccer) fandoms/fans through the intersectional relationships between art, culture, history, politics and sport as a means of creating and influencing such fandoms.

EDUCATION

San Diego State University, Master of Liberal Arts & Sciences	2023
Universidad de Valladolid, Cursos Internacionales Para Extranjeros	2011
California State University San Bernardino, Bachelor of Arts in Communication	2004

TEACHING EXPERIENCE

Lecturer

San Diego State University, School of Journalism and Media Studies
January 2025 –

- Currently lecturing in JMS220 (Writing for the Mass Media) lab.

Teaching Assistant

San Diego State University, Department of Latin American Studies
August 2020 – December 2021

- Graded assignments in 200-level Latin American history course.

Teaching Assistant

San Diego State University, Department of History
August 2018 – December 2019

- Graded assignments in 100-level history courses.
- Updated class syllabi.
- Updated course assignments with new exam questions, new essay writing prompts.
- Provided feedback on all graded assignments.

JOURNALISM EXPERIENCE

Weekend Editor

L.A. Taco
July 2025 –

- Editor on weekends, Friday – Sunday, for stories and updates.
- Use backend CMS to upload copy and media assets, edit content and publish to main site.
- Also contribute to weekend coverage, including stories, on-the-scene reporting and photography.

Writer / Photographer

L.A. Taco
June 2018 – June 2025

- Contribute to the site's coverage of local arts, music, politics and sports.

- Expanded the site’s coverage on soccer in Los Angeles, including historical pieces, player profiles, World Cup events and gameday recaps.

Writer

A.Frame

September 2023 – October 2023

- Features/Interview writer for the Academy of Motion Picture Arts & Sciences digital magazine.

Writer

KCET

July 2017 – November 2022

- Produced long-form stories centered on the arts, artists, and cultural history in and of Los Angeles.

Writer

GRAMMYs

November 2019, December 2020

- Crafted the list of “10 Unforgettable Moments From the 2020 Latin GRAMMYs.”
- Collaborated with breaking news team to report on winners during 2019 Latin GRAMMYs show in real-time.

Writer

Gamecrate

May 2014 – March 2021

- Features/Reviews writer for electronic gaming site.
- Expanded the company’s video game coverage with a focus on sports franchises and Latin American game developers.
- Tracked trending topics and statistics for a column related to STEAM gaming charts, trends, and sales.

Writer / Photographer

Remezcla

May 2011 – September 2016

- Expanded the company’s sports coverage with news, editorials, profiles, and interviews of club and national teams and players from the US, Mexico, Latin America, and Europe.
- Profiled & interviewed new, groundbreaking Latin American & Spanish artists.

Writer / Photographer

L.A. Weekly

January 2010 – November 2017

- Expanded the company’s coverage of Latin American artists locally & abroad.
- Expanded the company’s sports coverage with a focus on the culture of soccer fandom.

CONTENT EDITING EXPERIENCE

Copywriter

Just San Bernardino

August 2024 (contract)

- Edited and updated Just SB's narrative of foundation.

Copywriter

El Sol Neighborhood Educational Center

March 2022, March 2023 (contract)

- Edited and updated El Sol's training manual for community health workers.
- Wrote and edited original content for blog posts on El Sol's website, including updating their company's history.

Copy Editor

The Guardian US

November 2021 – August 2022

- Edited content to ensure it maintained "Guardian style" of grammar, tone, and voice.
- Wrote headlines and SEO.
- Selected images (main + supporting) and embedded links.
- Assisted in editing Guardian front page.
- Trained in Workflow, Ophan and Tag Manager.

Copywriter/Spanish translator

Voto Latino

March 2020 – March 2021

- Produced and translated culturally relevant copy for media strategies on voting rights campaigns, Covid-19 vaccination campaigns and related Op-eds.

MARKETING & PUBLIC RELATIONS EXPERIENCE

Content & Editorial Manager

Industria Works/Nacional Records

January 2018 – April 2018

- Collaborated with the digital team to rebuild/rebrand an acquired intellectual property.
- Collaborated with the digital and PR teams to create media strategies to promote artists on the label's roster.
- Produced multimedia content such as press releases and a weekly newsletter concerning topics of interest within/about the Latin entertainment industry for a corporate audience.
- Wrote/edited copy for social media channels.

Public Relations & Social Media Strategist

Fut Mex Nation

August 2015 – January 2017

- Assisted in the launch of a soccer news site catering to a Mexican-American audience with a coordinated public relations and social media campaign.
- Live-tweet coverage of Liga MX & Mexican national team games.
- Live-tweet coverage of FMN podcast The Mexican Soccer Show.

COORDINATOR EXPERIENCE

Family Resource Center Coordinator

Helpline Youth Counseling

October 2023 – August 2025

- Relunched the Family Resource Center at Liberty Community Plaza after a three-year pandemic-forced closure.
- Curate workshops and events for the community of South Whittier and surrounding neighborhoods with a focus on family and educational services connected to the existing services provided to clients of Helpline Youth Counseling.
- Write & submit grant proposals.
- Research and identify funding sources to support existing and planned program activities.
- Updated the plaza's website with new content and design.

Events Coordinator

Helpline Youth Counseling

May 2023 – October 2023

- Coordinated scheduling of events at Liberty Community Plaza for a non-profit mental health service provider.
- Coordinated events of various sizes: from small groups of five to large groups of 200 or more.
- Assisted guests within the local community of South Whittier and guests from various governmental agencies in LA County, such as LACP, DCFS, JRIC, LAPD, LASD, etc. with the planning and execution of their events.
- Administrative duties included RSVP tracking, drafting/finalizing contracts, creating/paying invoices, contracting private security, etc.

LIBRARIAN EXPERIENCE

Cybernaut

Los Angeles County Library

June 2022 – May 2023

- Assist patrons with use of library computers.
- Assist patrons with use of electronic library materials.
- Provide basic technology assistance, computer support and mobile device support.

Library Assistant

San Bernardino County Library

November 2021 – February 2022

- Worked in reference and circulation services.
- Provided customer service to youth and adults.
- Assisted in implementation of system-wide programs in literacy, volunteer, and technology services.

VOLUNTEER WORK

Media Operations

CONMEBOL

June 2024

- Volunteer at SoFi stadium for two games during the 2024 Copa América.
- Assisted in different areas of media operations in the press room, mixed zone and on the field.

OTHER PUBLICATIONS

The Latino Newsletter, 2025

“Trump’s ICE Raids Are Another Attempt to Break Los Angeles”

De Los (Los Angeles Times) / LA Times En Español, 2024

“Rafa Márquez, Mexico’s greatest soccer player, is the subject of a new Netflix documentary” / “Rafa Márquez es protagonista de un nuevo documental de Netflix”

Published in English and Spanish

LAist, 2024

“Eat Your Way Through Copa América: Where To Watch The South American Soccer Tournament In LA”

Los Angeles Public Press, 2023

“Cómo investigar tu arrendador”

Spanish translation

California Health Care Foundation

“AltaMed Asks Unvaccinated Latinx Californians: ‘Come On! What Are You Waiting For?’”, 2022

“With Superheroes and Songs, El Sol’s Promotores Help Vaccinate Inland Empire”, 2021

Flaunt Magazine, 2019

“Gustavo Dudamel: The Maestro Cometh”

CAMP: the Official Coachella Festival Magazine, 2015

“Cycles of Spanglish: Chicano Batman’s Nostalgic Sound Makes Them Hispanic Heroes for All”

CONFERENCES

2023 AGLSP Annual Conference, Wonderlust: Interdisciplinary Encounters With Awe
Presenter, “A Home Team In Another Land: Where Transborder Studies, Sports Fandom Theory, and Diasporas Collide”

2020 Virtual AGLSP Annual Conference

Presenter, “A Meditation on Association Football as Global Aesthetic”

21st Annual History Graduate Student Symposium, California State University Fresno

Presenter, “A Meditation on Association Football as Global Aesthetic”

LATINCon 2015, Los Angeles, CA
Panelist, "Pitching Digital to Editors"